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## Press Release

**WHIreland** Est 1872



### WH Ireland Press Fast Forward with RAPID

#### **Background.**

**Fast-growing bespoke Wealth Management and Corporate Broking Group WH Ireland has partnered with ANS to transform their datacentre into a high performance, flexible and highly resilient infrastructure system that will enable the organisation to support future business growth and respond to industry demands today.**

WH Ireland chose to utilise the pioneering RAPID Private Cloud Infrastructure from ANS, which arrives factory integrated and automated, within 28 days and reduces the reliance on resources/cost of failure whilst allowing for speed and optimum quality.

Anthony Edden, Deputy Head of IT at WH Ireland explained the driving factors behind the RAPID solution:

“In our fast changing market, timely delivery is of paramount importance. A key requirement for us was to ensure that our IT team can react to project demands quicker than ever before. Our commitment to our existing client base and future business growth plans have meant that our organisation requires a reliable, robust infrastructure that can deliver every time”

Pre-tested and pre-validated, RAPID Private Cloud Infrastructure will allow WH Ireland to develop, modernise and deploy their business applications faster. The infrastructure will ensure that the organisation can efficiently manage resources across physical and virtual environments, allowing their IT team to respond quickly to infrastructure requests. Both organisations have been involved in the design of the bespoke solution.

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“We have worked with ANS for 5 years now and the levels of service we receive have always been exceptional. ANS have an understanding of our systems and how we function as a business. Technology is only as good as the business it supports, it has to suit and be functional and RAPID is a perfect fit for us.”

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**Anthony Edden**

Deputy Head of IT

Anthony Edden explained the benefits the RAPID solution will bring to the organisation:

“Identifying and moving business critical systems to ANS’s purpose built co-location service provides both WH Ireland and our clients with the re-assurance that the business can maintain its core functions and high levels of service at all times. RAPID will allow our IT department to focus on next generation applications and allow us to drive business value IT.”

The new solution will also enable WH Ireland to continue to put clients at the forefront of everything they do. Anthony commented on the customer focussed benefits:

“Our systems will be more resilient, secure and faster. Whilst the technology benefits are obvious, the most exciting part of the project will be seeing how the business and staff can translate these improvements to our existing and prospective clients during the following months.”

Paul Sweeney, CEO, ANS describes the partnership:

“Every industry is experiencing a huge digital transformation but WH Ireland are already ahead of the game and really pushing boundaries. RAPID will ensure that the organisation is more agile and efficient than ever before.

The future of IT is, more and more, becoming about speed. DevOps cultures are all about faster releases of higher quality applications and Big Data is about faster decisions. We are seeing more and more a demand for shorter, project timelines.

At ANS we believe private clouds should be products not projects, and they should be used not managed.”

Anthony explains why the organisation chose to employ the expertise of ANS:

“We have worked with ANS for 5 years now and the levels of service we receive have always been exceptional. ANS have an understanding of our systems and how we function as a business. Technology is only as good as the business it supports, it has to suit and be functional and RAPID is a perfect fit for us. In conjunction with ANS expertise in the FlexPod solution we are confident that we can get the very best from this technology investment.”